



Welcome to the 2014 Academy of Management Conference Program



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Scheduled: **Saturday, Aug 2 2014 10:15AM - 12:15PM** at **Philadelphia Marriott Downtown** in **Grand Ballroom Salon B**



Sustainability in Multinational Multi-Tier Supply Chains

Sustainable Supply Chains



[View Map](#)

Organizer: **Julia Hartmann**; EBS Business School;

Organizer: **Joerg S. Hofstetter**; U. of St. Gallen;

Chair: **Lisa Marie Ellram**; Miami U.;

Chair: **Robert D Klassen**; U. of Western Ontario;

Chair: **Paul Shrivastava**; Concordia U.;

Distinguished Speaker: **Thomas Y. Choi**; Arizona State U.;

Distinguished Speaker: **Donald Lange**; Arizona State U.;

Distinguished Speaker: **Mark Pagell**; U. College Dublin;

Distinguished Speaker: **Harbir Singh**; U. of Pennsylvania;

Distinguished Speaker: **Andrew C Wicks**; U. of Virginia;

Discussant: **Pat Auger**; Melbourne Business School;

Discussant: **Craig R. Carter**; Arizona State U.;

Discussant: **Petra Christmann**; Rutgers U.;

Discussant: **Timothy Michael Devinney**; U. of Leeds;

Discussant: **Anthony Goerzen**; Queen's U.;

Discussant: **Tracy Gonzales-Padron**; U. of Colorado Colorado Springs;

Discussant: **Malcolm McIntosh**; Griffith U.;

Discussant: **Andrea Maria Prado**; INCAE Business School;

Discussant: **Anthony Ross**; Michigan State U.;

Discussant: **Michael V. Russo**; U. of Oregon;

Discussant: **Joseph Sarkis**; Worcester Polytechnic Institute;

Discussant: **Sanjay Sharma**; U. of Vermont;

Discussant: **Dayna Simpson**; Monash U.;

Discussant: **Jordi Surroca**; U. Carlos III de Madrid;

Discussant: **Wendy L Tate**; U. of Tennessee;

Discussant: **Stephan Vachon**; Richard Ivey School of Business;

Discussant: **Monika Winn**; U. of Victoria;

Discussant: **Zhaohui Wu**; Oregon State U.;

Sustainability in supply chains has become a research field of growing attention with increased contributions on management topics such as sustainable operations, international purchasing responsibility, or sustainability in supplier relations. Most scholarly papers are positioned on intrafirm supply chains and direct supplier relationships, insufficiently accounting for the true complexity facing managerial decision makers. With approximately 80% of value added being procured internationally from external vendors and their suppliers upstream, representing the increasingly dominant virtualization of the firm, the external supply chain accounts for the majority of practices impacting companies, societies and the natural environment around the world. The multinationality of many supply chains, where vendors and their suppliers upstream act differently in their respective local institutional field with different stakeholders, makes aligned sustainability practices difficult to realize.

This professional development workshop takes up the discussions at two PDWs on this topic realized at the AOM Annual Meeting 2013 to advance research on sustainable supply chain management to a new level, moving beyond the current focus on static internal supply chains and direct international supplier involvement to dynamic multinational, multi-tier end-to-end supply chains. Five main themes will be discussed in roundtables:

- (1) Connecting Firms to Sustainability Hot Spots in Multinational Multi-Tier Supply Chains
- (2) Sustainability Tradeoffs in Multinational Multi-Tier Supply Chains
- (3) The Peripheral View on Multinational Multi-Tier Supply Chains
- (4) Sharing Value in Multinational Multi-Tier Supply Chains
- (5) Institutions and Stakeholders in Multinational Multi-Tier Supply Chains

Participants will work with prominent scholars from different disciplines in open roundtables to identify and develop ways to address these challenges. At the end of the workshop, table speakers will present the results developed at each table for discussion with all PDW participants.

Search Terms: sustainability , multi-tier , multinational

