



## Welcome to the 2013 Academy of Management Conference Program



**Print This Page**

Submission: **10666** | Sponsor(s): **(OM, ONE, IM, SIM, BPS, TIM)**

Scheduled: **Saturday, Aug 10 2013 9:30AM - 11:30AM** at **WDW Yacht and Beach Club Resort** in **Asbury D**

### **Sustainability in Multinational Multi-Tier Supply Chains** **Sustainable Supply Chains**



**View Map**

Chair: **Robert D Klassen**; U. of Western Ontario;

Chair: **Paul Shrivastava**; Concordia U.;

Organizer: **Joerg S. Hofstetter**; U. of St. Gallen;

Organizer: **Julia Wolf**; EBS Business School;

Speaker: **Craig R. Carter**; Arizona State U.;

Speaker: **Petra Christmann**; Rutgers U.;

Speaker: **Tracy Gonzales-Padron**; U. of Colorado, Colorado Springs;

Speaker: **Stephan Vachon**; Western U.;

Speaker: **Lisa Marie Ellram**; Miami U.;

Sustainability in supply chains has become a research field of growing attention with increased contributions on management topics such as sustainable operations, international purchasing responsibility, closed-loop supply chains, or sustainability in supplier relations. Most scholarly papers are positioned on intrafirm supply chains and direct supplier relationships, insufficiently accounting for the true complexity facing managerial decision makers. With approximately 80% of value added being procured internationally from external vendors and their suppliers upstream, the external supply chain accounts for the majority of practices impacting societies and the natural environment around the world. The multinationality of many supply chains, where vendors and their suppliers upstream act differently in their respective local institutional field, makes aligned sustainability practices difficult to realize. The objective of this professional development workshop is to advance research on sustainable supply chain management to a new level, moving beyond the current focus on static internal supply chains and direct international supplier involvement to dynamic multinational, multi-tier end-to-end supply chains. Participants will work with prominent scholars from different disciplines in small open roundtables to identify and develop ways to address these challenges. Discussions will revolve around new questions to be asked, theories not yet used in this field, and methodologies offering to capture this larger unit of analysis. At the end of the workshop, table speakers will present the results developed at each table, supported by a brief electronic documentation. We will ask participants with interest in pursuing particular ideas further, to leave their contact on the documentation.

Pre-registration is required for this workshop. To register online, please visit <https://secure.aomonline.org/PDWReg>. The deadline to register online is August 7, 2013. Please contact the workshop organizer(s) to obtain the approval code.

*Search Terms: sustainability , multinationality , supply chain*

