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Preview

Program Session #: **752** | Submission: **11542** | Sponsor(s): **(OM)**
Scheduled: **Monday, Aug 12 2013 8:00AM - 9:30AM** at **WDW Yacht and Beach Club
Resort in Hampton**

Pushing the Boundaries of Sustainable Supply Chain Management Research *New ways in SSCM research*











View Map

Chair: **Lisa Marie Ellram**; Miami U.; 
Chair: **Paul Shrivastava**; Concordia U.; 
Organizer: **Joerg S. Hofstetter**; U. of St. Gallen; 
Organizer: **Julia Wolf**; EBS Business School; 
Panelist: **Frances E Bowen**; Queen Mary U. of London; 
Panelist: **Tracy Gonzales-Padron**; U. of Colorado, Colorado Springs; 
Panelist: **Ans Kolk**; U. of Amsterdam; 
Panelist: **Andrea Maria Prado**; INCAE Business School; 
Panelist: **Dayna Simpson**; Monash U.; 
Panelist: **Wendy L Tate**; U. of Tennessee; 
Panelist: **Helen Walker**; Cardiff Business School, UK; 
Panelist: **Tomas Hult**; Michigan State U.; 

In recent years, sustainability in supply chains has become a topic of strategic priority for supply chain management. Still, doubts have been raised about the substantive commitment of large, international corporations to really improve global social welfare and to preserve the natural environment. The objective of this panel symposium is to stimulate and inspire new managerial approaches to achieve substantive sustainable improvements in supply chains. It offers a platform for exchanging first ideas and, thereby, stimulates research on sustainable supply chain management to move to the next level. The panelists will, among others discuss questions such as (1) how to enable corporations to give substantial weight to environmental protection and social welfare?; (2) how to move beyond our dominant Western perspective on sustainability and consider the values of different societies, in particular different value systems in emerging economies?; and (3) how to change the strategies and structures of supply chains such that they become truly sustainable?

Search Terms: Sustainability , Supply Chain Management , Research

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