



Welcome to the 2015 Academy of Management Conference Program



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Submission: **10952** | Sponsor(s): **(OM, BPS, IM)**

Scheduled: **Saturday, Aug 8 2015 12:15PM - 2:15PM** at **Pan Pacific Vancouver** in **Crystal Pavilion Ballroom A**

Sustainability in Multinational Multi-Tier Supply Chains

Sustainable Supply Chains



View Map

Chair: **Lisa Marie Ellram**; Miami U.;
 Chair: **Julia Hartmann**; EBS Business School;
 Chair: **Joerg S. Hofstetter**; U. of St. Gallen;
 Chair: **Robert D Klassen**; U. of Western Ontario;
 Chair: **Paul Shrivastava**; Concordia U.;
 Distinguished Speaker: **Shaz Ansari**; U. of Cambridge;
 Distinguished Speaker: **Robert F. Lusch**; U. of Arizona;
 Distinguished Speaker: **Roy R Suddaby**; U. of Victoria;
 Distinguished Speaker: **Monika Winn**; U. of Victoria;
 Distinguished Speaker: **Akbar Zaheer**; U. of Minnesota;
 Discussant: **Petra Christmann**; Rutgers U.;
 Discussant: **Juliane Reinecke**; U. of Warwick;
 Discussant: **Joseph Sarkis**; Worcester Polytechnic Institute;
 Discussant: **Andrew C Wicks**; U. of Virginia;
 Discussant: **Pat Auger**; Melbourne Business School;
 Discussant: **Tracy Gonzalez-Padron**; U. of Colorado Colorado Springs;
 Discussant: **Andrea Maria Prado**; INCAE Business School;
 Discussant: **Sanjay Sharma**; U. of Vermont;
 Discussant: **Wendy L Tate**; U. of Tennessee;
 Discussant: **Stefan Schaltegger**; Leuphana U. Lüneburg;
 Discussant: **James J Cordeiro**; The College at Brockport: State U. of New York;

Sustainability in supply chains has become a research field of growing attention with increased contributions on management topics such as sustainable operations, international purchasing responsibility, or sustainability in supplier relations. Most scholarly papers are still positioned on intrafirm supply chains and direct supplier relationships, insufficiently accounting for the true complexity facing managerial decision makers. With approximately 80% of value added being procured internationally from external vendors and their suppliers upstream, representing the increasingly dominant virtualization of the firm, the external supply chain accounts for the majority of practices impacting companies, societies and the natural environment around the world. The multinationality of many supply chains, where vendors and their suppliers upstream act differently in their respective local institutional field with different stakeholders, makes aligned sustainability practices difficult to realize. This professional development workshop takes up the discussions at PDWs on this topic at the AOM Annual Meetings in 2013/14 to advance research on sustainable supply chain management to a new level, moving beyond the current focus on static internal supply chains and direct international supplier involvement to dynamic multinational, multi-tier end-to-end supply chains. Five main themes will be discussed in roundtables: (1) Power Asymmetries and Trust in Multinational Multi-Tier Supply Chains (2) Co-Creating and Sharing Value in Multinational Multi-Tier Supply Chains (3) Sub-Supplier Efforts on Sustainability in Multinational Multi-Tier Supply Chains (4) Time-based Sustainability Tradeoffs in Multinational Multi-Tier Supply Chains (5) Institutions and Stakeholders in Multinational Multi-Tier Supply Chains. Participants will work with prominent scholars from different disciplines in open roundtables to identify and develop ways to address these challenges. At the end of the workshop, table speakers will present the results developed at each table for discussion with all PDW participants.

Pre-registration is required for this workshop. To register online, please visit <https://secure.aom.org/PDWReg>. Please contact the workshop organizer(s) to obtain the approval code. The deadline to register online is July 30, 2015.

Search Terms: *multinational , multi-tier , sustainability*

KEY TO SYMBOLS

Teaching-oriented | Practice-oriented | International-oriented | Theme-oriented | Research-oriented | Diversity-oriented

Selected as a Best Paper